

EDITORIAL

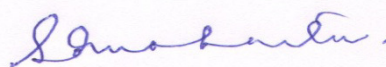
I feel immense pleasure to publish the second issue (Vol. 1, No. 2) of '**RAY: International Journal of Multidisciplinary Studies**', (E-ISSN: 2456-3064) on behalf of Chakdaha College, Nadia, West Bengal, India. It's a blind peer reviewed international level Journal to be published biannually (April - October). The aims and objectives of the Journal are to publish the valuable empirical and experimental studies that have significant contribution towards developing theoretical and practical knowledge in multiple disciplines like Physical Science, Bio-Science, Social Science, Behavioural Science, Engineering Science, Medical Science, Business Studies, Humanities, and Literature etc.

I avail myself of this opportunity with great pleasure in acknowledging my deepest sense of gratitude to all concerned with and related to this endeavour, particularly Editorial Board Members, Advisory Board Members and Reviewers who tendered their painstaking efforts throughout the period of preparation of this journal.

No doubt, I am personally indebted to the authors who are contributed their valuable contributions to this journal. In the present issue we are publishing nine research articles. The paper by Mohammed Abubakar Clarkson and Clive Roberts analyzes the effects of soil texture and amendment options on bioremediation of hydrocarbons in soil. Nwosu Caesar, Ozumba, Isaac C., OnyemizeUchenna C and Bosa Stella O contributed a paper which deals with preliminary evaluation of storage stability of cucumber (*cucumissativus* L.) using aloe vera gel. The paper of K. Rama Mohana Rao and Chandra Sekhar Patro is an empirical study on consumer perception towards e-shopping. A theoretical paper of Ebizie Elizabeth Nkechi, Enajedu Esther Ewomaoghene and Nkechi Egenti talks about the role of guidance and counselling in effective teaching and learning in schools. In his paper Prasenjit Saha did a case study to assess the sustainable rural development in Bankura district. The study of Sovik Mukherjee and Tanusree Das explores the comprtive relationship between educaation and labour market outcomes in post-liberalised India. Debendra Shaw presented a very contemporary paper which deals with the hindrance of cyber crime in the growth of E-commerce. Anshuman Saikia conducted a critical review on Swarnajayanti Gram Swarozgar Yojana (SGSY) in Dibrugarh district of Assam with the thrust on poverty alleviation. Ebenezer O. Balogun and Folorunsho M. Ajide contributed a research article on financial factors and corporate investment by studying listed non financial firms in Nigeria. I convey my heartiest thanks to all honourable authors.

Utmost care has been taken to prepare the present issue of the journal but it does not tender any assurance of no-mistake.

Hope, the journal will surely maintain its publication-schedule in future days. I wish its every success in all respect.



DR. SWAGATA DASMOHANTA

Editor in Chief